



# City of San Leandro

Meeting Date: April 6, 2015

## Staff Report

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**File Number:** 15-178

**Agenda Section:** ACTION ITEMS

**Agenda Number:** 10.A.

**TO:** City Council

**FROM:** Chris Zapata  
City Manager

**BY:** Breyana Riggsbee  
Acting Recreation and Human Services Director

**FINANCE REVIEW:** David Baum  
Finance Director

**TITLE:** Staff Report for Resolution Authorizing Appropriation to Implement a Pop-Up  
Teen Center Pilot Program During Summer 2015

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### SUMMARY AND RECOMMENDATIONS

Staff recommends that the City Council approve a resolution for appropriation of funds to implement a pilot teen program during Summer 2015.

### BACKGROUND

On January 31, 2015 City Council expressed interest in expanding teen programs during discussions at the City Council Annual Planning Session.

On February 17, 2015 the City Council agreed to further discuss the implementation of a pop-up teen center to give teens a safe place to congregate.

### Analysis

At City Council's request, the Recreation and Human Services Department is proposing a pilot teen pop-up program for summer 2015. This mobile recreation program known as "Teen Takeover" will run for nine consecutive weeks beginning June 24 and running through August 12. Teens will "take over" various City and school owned facilities throughout the city to engage in supervised recreational activities. Geared for teens aged 13-17, Teen Takeover Nights will rotate location and theme activities on a weekly basis. The free program will run Wednesday nights from 6:00 - 9:00pm offering teens an opportunity to socialize in a safe venue. Scheduled activities include teen only pool parties at Farrelly Pool and the Aquatic Center, movie nights at the Marina Community Center, sport nights at the 9th grade gymnasium, and game night at the library. The program will incorporate recreational components including: gaming, swimming, art & maker technology, sports, movies and music.

The pilot program will run the duration of San Leandro Unified School District's summer

vacation and will complement the teen program offered by the Library that only operates during the academic school year. Our goal is to provide a fun and safe environment for San Leandro teens during their summer break. We estimate approximately 70+ teens will attend each weekly event. Teens will be supervised by Recreation staff and, to ensure the safety of participants, no ins and outs will be permitted. The limited teen programs offered during Summer 2014 incurred waitlists for every session. Based on community demand, this is a feasible program that meets a demonstrated need for expanded teen programming in our community.

The roving program will be advertised to teens through various outreach methods to notify them that Teen Takeover is “coming Summer 2015.” To retain the mystique surrounding the pop-up locations, venue specific information will be released only 24-72 hours in advance through Instagram, text message notifications, Facebook and YAC (Youth Advisory Commission) Outreach.

### **Fiscal Impacts**

The total cost of implementing the Pop-Up Teen Center during Summer 2015 is \$8,750 for a nine-week session.

\$ 4,905 - Start-Up Supplies (Xbox, TV, Gaming equipment, snacks, art supplies)

\$ 3,845 - Staff (Recreation Specialist, Leader, Security, Lifeguards)

\$ 8,750 - Total

### **Budget Authority**

City Council approval of Appropriation for \$8,750 from the General Fund Economic Uncertainty Reserve to the teen budget 010-61-007-6230.

### **ATTACHMENT**

None.

**PREPARED BY:** Breyana Riggsbee, Acting Recreation and Human Services Director,  
Recreation and Human Services Department



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## Resolution - Council

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**File Number:** 15-179

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**TO:** City Council

**FROM:** Chris Zapata  
City Manager

**BY:** Breyana Riggsbee  
Acting Recreation and Human Services Director

**FINANCE REVIEW:** David Baum  
Finance Director

**TITLE:** RESOLUTION Appropriating \$8,750 to the Teen Recreation Budget to  
Implement a Pop-Up Teen Pilot Program During Summer 2015

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WHEREAS, the City Council supports the creation and implementation of more recreational opportunities for teens.

NOW, THEREFORE, the City Council of the City of San Leandro does RESOLVE as follows:

That the City Manager is authorized to appropriate \$8,750 from the General Fund Economic Uncertainty reserve to the Teen Account 010-61-007 to establish a pilot teen pop-up program for summer 2015.